



Fashion Incubation Programme (FIP)

Objective

Foster local fashion creative economy and strengthen the positioning of Hong Kong design and fashion development in both pan-Asian and global contexts

Details

Quota:	Open to 5 fashion brands per year
Participation fee:	A monthly participation fee of HK\$1,700 (applicant company needs to pay a monthly participation fee)
Programme duration:	2 years
Resources:	 The selected FIP designer brand will be entitled the following: Access to Studio Space Co-creation Projects & Collaboration Fashion Marketing and Promotion Support Entrepreneurship Empowerment, Training and Mentorship Fashion and Tech Intelligences

Eligibility& Requirement

• Fashion design-oriented business either incorporated in Hong Kong or overseas for more than 3 years

Application Procedure

Applications are required to the completed application form by <u>online system.</u> Please visit the <u>official</u> website for details.

Implementation Agent

Hong Kong Design Centre

Please <u>click here</u> for further information or **contact SME ReachOut at +852 2788 6262**.

The above general funding information is for reference only while subject to change without further notice. Kindly refer to official funding websites for the up-to-date information.

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