

【SMEs Whats Up】

Using Technological Services and Solutions with Protection Why Should SMEs Care Cyber Security?

In recent years, it is common to hear that many enterprises are threatened by cyber attackers. Cyber threats continue to grow in scale and sophistication. SMEs has to stay cautious and be aware of the potential cyber security problems and emerging threats.



To fight against cyber attacks and minimise the risk of loss and threats to companies, SMEs may consider to adopt various cyber security solutions with Government funding support by applying for **Technology Voucher Programme (TVP)**. The Government has launched TVP in November 2016, providing funding support to enterprises/organisations to improve productivity, or upgrade or transform their business processes. TVP covers hardware and software procurement and consultancy service. Non-listed enterprises with substantive business operation in HK are eligible to apply. For details, please visit <https://www.itf.gov.hk/l-eng/TVP.asp>.

Before adopting cyber security solutions, SMEs are advised to evaluate how safe and effective of their security profiles so as to select a good fit solutions. They may consider "**SecurityScorecard LITE**", a tool to evaluate a company security performance. Below please find the details.

Details:

Objective: Evaluate an organisation's security profiles non-intrusively by collecting its digital footprints exposed

Core Competence: Provide a cost-effective security performance scoring service for SMEs with 10 critical security risk factors (e.g. Application, Network & Endpoint Security, DNS Health, IP Reputation, Information Leak, Social Engineering, etc) by partnering with technology provider. Helps not only cyber security practitioners but also executive management to better manage risk exposures

Target Sectors: SMEs and Education sectors

Details: please refer to [Leaflet of SecurityScorecard Lite](#) and [Contact us!](#)

SME ReachOut 25th February 2021

The above funding information is for reference only while subject to change without further notice. Kindly refer to official funding websites for the up-to-date information.