

## 【SME What's Up】

### Event Highlight of ASEAN Live – Indonesia!

Following the seminars on market opportunities in Thailand and Vietnam – two of the most popular ASEAN markets for Hong Kong enterprises and investors, “SME ReachOut” organised the **“InnoPreneur ASEAN Live: Indonesia - Take a Sneak Peek of Indonesia – Mapping Out Your Business Expansion!”** webinar on 27 April 2021, focusing on Indonesia’s latest market development and investment tips.

In addition to its rich natural resources, Indonesia is an emerging market with abundant supply of work force and consuming power, making it an attractive spot for Hong Kong investors and manufacturers. Representatives of the Indonesian Government and association were invited to expound on the latest investment policies for foreign investors, plus an overview of facilities in the popular industrial parks. Other guest speakers shared practical tips on starting a business in Indonesia, as well as how smart technology and digital transformation change the logistic ways to facilitate overseas business management. Industry experts also shed light on the latest e-commerce and logistics trends in Indonesia.

#### Line-up of Guest Speakers:

 <p><b>Mr Iqbal S Shofwan</b>            Consul for Trade Affairs            Indonesia Consulate General</p>	 <p><b>Mr Yang Min Jie</b>            Managing Director            Sixfifteen Imports-Exports Limited</p>
 <p><b>Mr C M Leung</b>            Group Managing Director            Lung Cheong Digitech (HK) CO., LTD.</p>	 <p><b>Mr Brian Chan</b>            Director, Indonesia            Hong Kong Trade Development            Council</p>
 <p><b>Mr Andrew Raymond Tuah</b>            Partner            Tuah &amp; Suparto Law Firm</p>	 <p><b>Mr See Yong Sheng</b>            Senior Manager            Sembcorp Parks Management Pte Ltd</p>
 <p><b>Mr Ken Wong</b>            Executive Officer            E-Commerce Association of            Hong Kong</p>	 <p><b>Ms Linda Lau</b>            Deputy Director            Indonesia Chamber of Commerce in            Hong Kong</p>
 <p><b>Ms April L. Teja</b>            Founder &amp; Managing Partner            Aello Consulting Company Limited</p>	 <p><b>Mr Jeff Fung</b>            Senior Consultant            Robotics and Artificial Intelligence            Division            Hong Kong Productivity Council</p>

## Snap Shots



### “SME ReachOut” Services

The HKSAR Government currently provides more than 40 funding schemes. Enterprises may have no idea of which one to choose. “SME ReachOut” is committed to sharing experience and helping enterprises choose the funding scheme that best fits their needs. The three free-of-charge services include: assisting SMEs to identify the Government funding scheme for business development; form-filling guidance to SMEs; and “one-on-one” consultation service. All serve to provide holistic support for SMEs throughout the application processes.

If enterprises wish to apply for the Government funding to expand their businesses overseas, please contact “SME ReachOut” or make reservation for FREE consultation service.

Website: click [here](#)

2-in-1 Hotline Services & WhatsApp (Text Message Only) :

(852) 2788 6868

Email: [sme\\_reachout@hkpc.org](mailto:sme_reachout@hkpc.org)



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