

## 【SME What's Up】Event Highlight of ASEAN Live - Vietnam

Given the fast-pacing development of ASEAN countries, many Hong Kong enterprises and investors are eyeing on the business potential arising from the ASEAN markets. Following the success of previous webinars and forums highlighting the business environment and latest information of doing businesses in Thailand and other ASEAN markets, “SME ReachOut” organised the “Vietnam Live Series – What’s up Vietnam! – Business Expansion on the go” webinar on 24 March 2021, focusing on Vietnam’s latest market development and investment tips.

Vietnam is among the few countries in the world that can sustain and record economic growth amid the prevailing of COVID-19 pandemic. This webinar invited Vietnam Government and association representatives to expound on the Government policies and the latest market information, enabling participants to keep abreast of the new normal and key development areas in Vietnam. Industry experts also shed light on leveraging intelligent technologies to expand operation, giving insight on enterprise management, operation and taxation strategies.

**24/3** **What's up Vietnam – Business Expansion On The Go**

**Guest Speakers**

**MEET OUR SPEAKERS**



**Ms Vu Thi Thuy**  
 Commercial Consul - Head of Trade Office  
 Consulate General of the S.R of Vietnam in Hong Kong



**Dr Alfred Ng**  
 Executive Director and Chief Technology Officer of the Group and Chief Executive Officer of Electronics Manufacturing Service(EMS) division  
 Suga International Holdings Ltd



**Mr James Radford**  
 Tax Technology Director  
 PwC Vietnam



**Mr Christopher Lam**  
 Chief Representative Vietnam of Hong Kong – ASEAN Economic Cooperation Foundation



**Mr Thomas Chiu**  
 Partner  
 Paladin ASEAN Consulting Limited



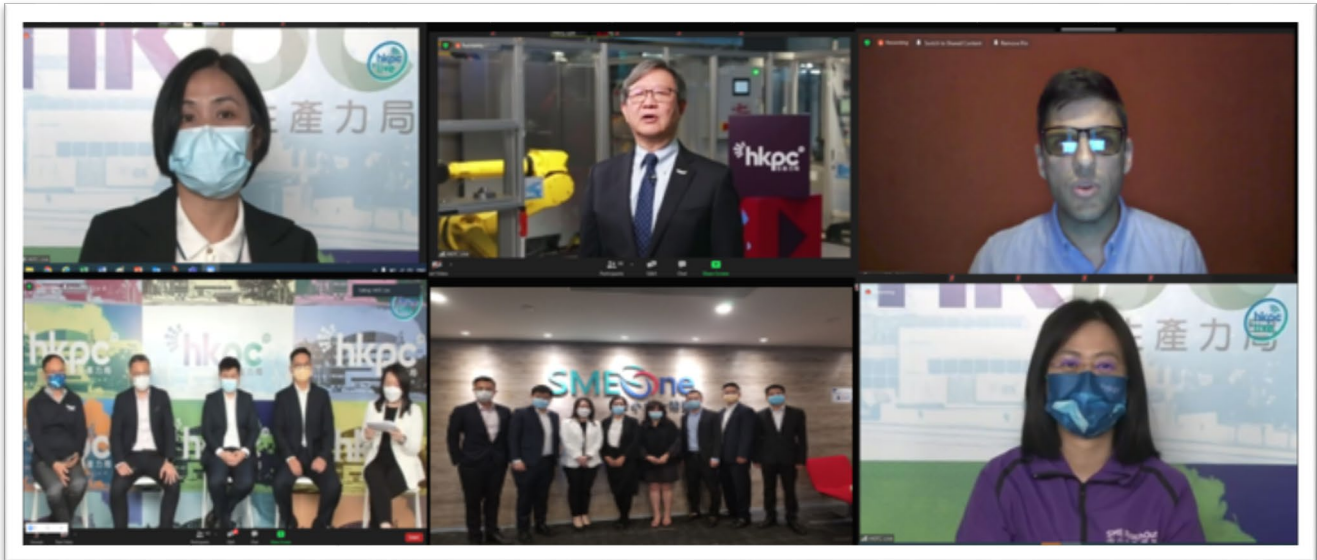
**Mr Jeff Fung**  
 Senior Consultant Robotics and Artificial Intelligence Division of Hong Kong Productivity Council

**Moderator of Experts Chit-chat**



**Ms Emily Chak**  
 Partner (Tax Services)  
 PwC Hong Kong

## Snap Shots



### “SME ReachOut” Services

The HKSAR Government currently provides more than 40 funding schemes. Enterprises may have no idea of which one to choose. “SME ReachOut” is committed to sharing experience and helping enterprises choose the funding scheme that best fits their needs. The three free-of-charge services include: assisting SMEs to identify the Government funding scheme for business development; form-filling guidance to SMEs; and “one-on-one” consultation service. All serve to provide holistic support for SMEs throughout the application processes.

If enterprises wish to apply for the Government funding to expand their businesses overseas, please contact “SME ReachOut” or make reservation for FREE consultation service.

Website: click [here](#)

2 in 1 hotline & WhatsApp (only text message allowed):  
(852) 2788 6262

Email: [sme\\_reachout@hkpc.org](mailto:sme_reachout@hkpc.org)



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