



## [SME ReachOut - Here to Help!]

In the past few months, the SME ReachOut Team has been so enthusiastic to visit local SMEs by setting consultation counter in the 4 main industrial and commercial districts in Hong Kong, including Kowloon Bay, Wan Chai, North Point and Tsuen Wan. Approximately 250 SME representatives were met at the counter. They have asked questions relating to applications on various government funding schemes. Some of them have used the 1-on-1 consultation service to identify what scheme might be suitable for their needs. According to the feedback from some of the SMEs participants, the service provided by the Team is informative and helpful for them in the preparation of funding schemes' application.

The SME ReachOut Team will continue to visit the other business districts across Hong Kong to provide on-site, face-to-face consultation, and look forward to meeting more SMEs representatives in the coming outreach activities.

## **Snap Shots**



Kowloon Bay



Wan Chai



North Point







## "SME ReachOut" Services

The HKSAR Government currently provides more than 40 funding schemes. Enterprises may have no idea of which one to choose. "SME ReachOut" is committed to sharing experience and helping enterprises choose the funding scheme that best fits their needs. The three freeof-charge services include: assisting SMEs to identify the Government funding scheme for business development; form-filling guidance to SMEs; and "one-on-one" consultation service. All serve to provide holistic support for SMEs throughout the application processes.

If enterprises wish to apply for the Government funding to expand their businesses overseas, please contact "SME ReachOut" or make reservation for FREE consultation service.

Website: click <u>here</u> 2-in-1 Hotline Services & WhatsApp (Text Message Only) : (852) 2788 6868 Email: <u>sme\_reachout@hkpc.org</u>



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