





## [SME What's Up] Event Highlight of ASEAN Live - Malaysia

Malaysia, a manufacturing hub in Asia as well as a significant trading partner of ASEAN countries, plays an important role in global supply chain market.

The "InnoPreneur ASEAN Live – Malaysia" webinar was held on 18th October, 2021, with over 70 SME and Startup representatives watching online, which recorded a great success in our "ASEAN journey"! Our deepest appreciation goes to the Consulate General of Malaysia in Hong Kong, Malaysian Investment Development Authority (MIDA) Guangzhou, HKTDC, Sidec, and Malaysian Chamber of Commerce (HK and Macau), for their forward-looking vision on how to expand the business and stay competitive with the adoption of SMART technology.

18/10 InnoPreneur ASEAN Live: Malaysia

MEET OUR SPEAKERS

Speakers



Ms Ezzwanee Ahmad Trade Commissioner Consulate General of Malaysia, Hong Kong



Ms Hoh Jee Eng Director, Malaysia Hong Kong Trade Development Council



Dato Lawrence Liu Meng Fah Founder of Galaila International Co Ltd and Deputy Chairman of the Malaysian Chamber of Commerce (Hong Kong & Macau) and Selangore Trade & Investment Rapportuer



Mr Safwan Nizar Johari Deputy Director of the Malaysian Investment Development Authority (MIDA) Guangzhou and Vice Consul (Investment) of the Consulate General of Malaysia in Guangzhou



Mr Yong Kai Ping Chief Executive Officer Selangor Information Technology & Digital Economy Corporation



Mr Joseph Ngui Executive Director Windex Enterprises Ltd







## **Snap Shots**



## "SME One" Services

SME One strives to facilitate local SMEs and Startups to sustain their businesses' competitiveness by providing timely assistance and comprehensive information on market insights, technology transformation and Government funding schemes, through its InnoPreneur Network.

Please click here to visit SME One website.



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