

## Overseas/Mainland Market Development Support Scheme (MDSS)

### Objective

To assist Cyberport incubatees, CCMF grantees and alumni to develop Mainland and Overseas market

### Details

<b>Funding Amount:</b>	Maximum HK\$200,000 financial subsidy within 2 years from the start of the first activity
<b>Funding Basis:</b>	A maximum 75% of the qualified actual expenses
<b>Eligible Activity:</b>	<ul style="list-style-type: none"><li>• Overseas/Mainland delegation mission</li><li>• Overseas/Mainland marketing exhibition/conferences</li><li>• Local marketing exhibition for Overseas/Mainland market expansion</li><li>• Landing services for Overseas/Mainland market expansion</li><li>• Online/Offline Marketing Services for Overseas/Mainland market expansion</li></ul>

[Website of Funding Scheme](#)

### Implementation Agent

Hong Kong Cyberport Management Company Limited

**For enquiries, please contact "SME ReachOut" through "2-in-1 Hotline Services" Telephone & WhatsApp (Text Message Only) : (852) 2788 6868.**

*The above general funding information is for reference only while subject to change without further notice. Kindly refer to official funding websites for the up-to-date information.*

(3/2022)